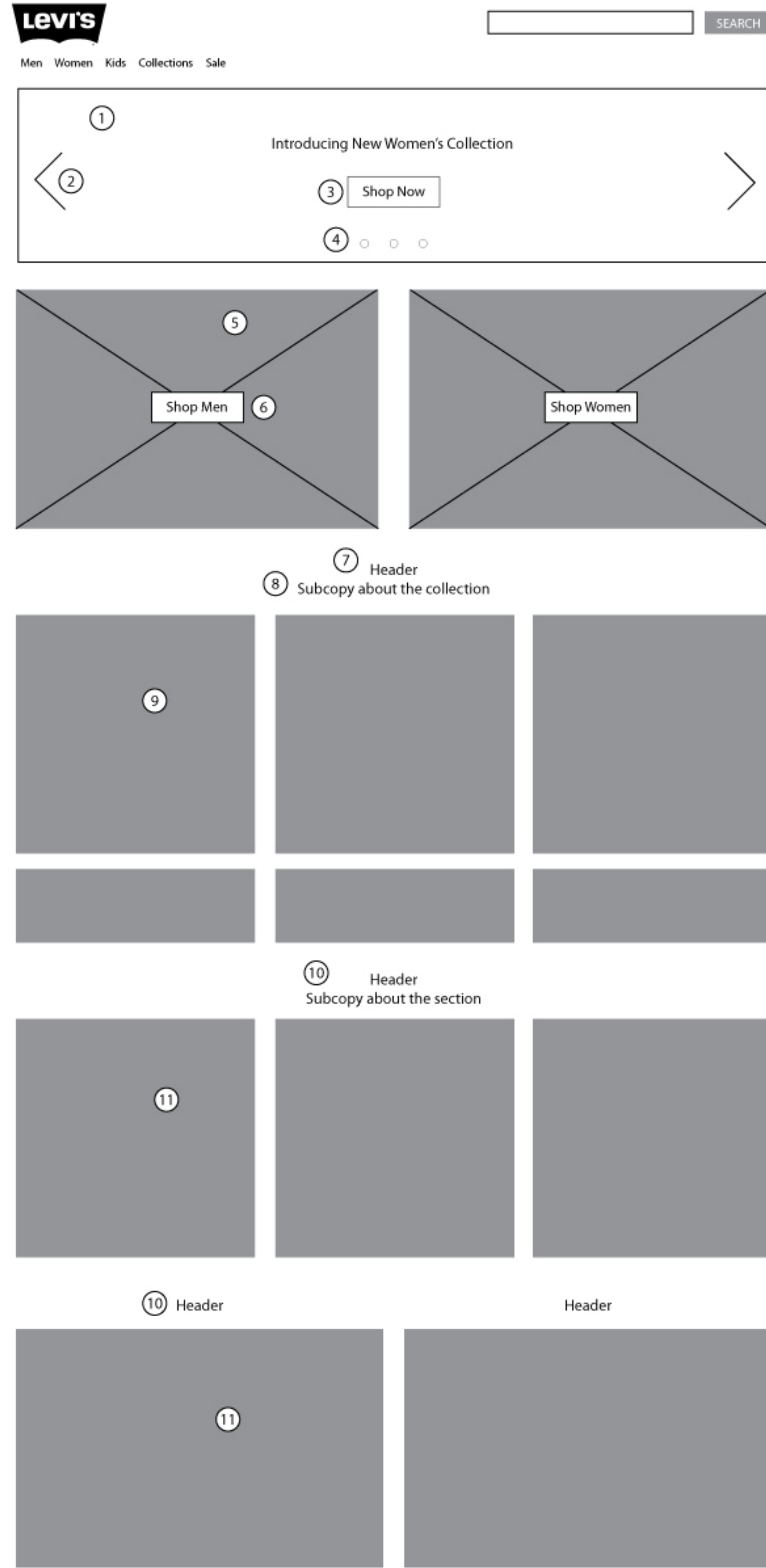
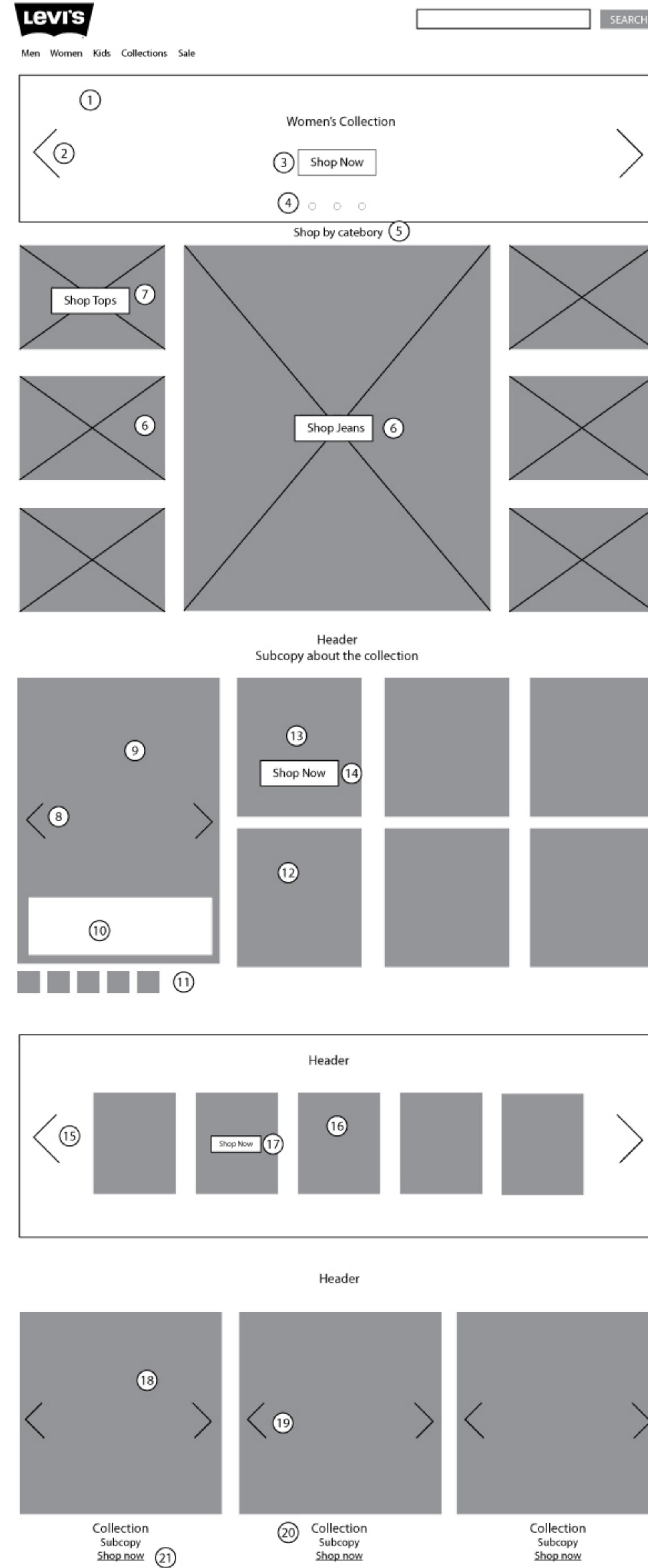


## Homepage



ID	Element	Description	Event	Behavior
1	Hero Banner	Shows user a series of images of promos in carousel set to auto-scroll  Options: Carousel should have between 3-5 images and/or video media	OnClick	<ul style="list-style-type: none"> <li>Auto-scroll speed should be between 5-8 seconds</li> <li>If image, on click takes user to indicated page</li> <li>If video, on click plays or pauses video</li> </ul>
2	Prev/Next Arrows	Allows user to toggle through images	OnClick	<ul style="list-style-type: none"> <li>On click, user navigates to next or previous image</li> </ul>
3	Shop CTA	Call to action	OnClick	<ul style="list-style-type: none"> <li>On click, takes user to indicated page</li> </ul>
4	Pagination Indicators	Indicates which image user is on in carousel	OnClick	<ul style="list-style-type: none"> <li>Auto-change to next or previous dot when image in carousel also changes</li> <li>On click, user navigates to next or previous image</li> </ul>
5	Department Doorways	Image container for department pages	OnHover OnClick	<ul style="list-style-type: none"> <li>On hover, image expands 2%</li> <li>On click, takes user to indicated page</li> </ul>
6	Department CTA	Static Call-To-Action	OnClick	<ul style="list-style-type: none"> <li>On click, takes user to indicated page</li> </ul>
7	Header	Defines section introduction	N/A	<ul style="list-style-type: none"> <li>N/A</li> </ul>
8	Subheader	Subhead for header	N/A	<ul style="list-style-type: none"> <li>N/A</li> </ul>
9	Featured Product Media Tie	Doorway for featured product  Content Options: Can be static image, promotion, animated GIF or video  CTA Options: Can have single or dual CTA	OnHover OnClick	<ul style="list-style-type: none"> <li>On hover, CTA appears</li> <li>If video or GIF, on hover plays media</li> <li>On click, takes user to indicated page</li> </ul>
10	Featured Product Media Tie Header	Defines section title	OnClick	<ul style="list-style-type: none"> <li>On hover, CTA appears</li> <li>On click, takes user to indicated page</li> </ul>
11	Featured Content Doorway	Doorway for featured content  Options: Can be static image, promotion, animated GIF or video	OnHover OnClick	<ul style="list-style-type: none"> <li>If video or GIF, on hover plays media</li> <li>On click, takes user to indicated page</li> </ul>

## Department Page



ID	Element	Description	Event	Behavior
1	Hero Banner	Shows user a series of images of promos in carousel set to auto-scroll  Options: Carousel should have between 3-5 images and/or video media	OnClick	<ul style="list-style-type: none"> <li>Auto-scroll speed should be between 5-8 seconds</li> <li>If image, on click takes user to indicated page</li> <li>If video, on click plays or pauses video</li> </ul>
2	Prev/Next Arrows	Allows user to toggle through images	OnClick	<ul style="list-style-type: none"> <li>On click, user navigates to next or previous image</li> </ul>
3	Shop Button	Call to action	OnClick	<ul style="list-style-type: none"> <li>On click, takes user to indicated page</li> </ul>
4	Pagination Indicators	Indicates which image user is on in carousel	OnClick	<ul style="list-style-type: none"> <li>Auto-change to next or previous dot when image in carousel changes</li> <li>On click, user navigates to next or previous image</li> </ul>
5	Shop By Category Link	Indicates category doorways below hero	OnClick	<ul style="list-style-type: none"> <li>On click, user is taken down to the category doorways</li> </ul>
6	Category Doorway	Includes category laydown image and category name	OnHover OnClick	<ul style="list-style-type: none"> <li>On hover, category button appears (#3)</li> <li>On click, user is taken to indicated category page</li> </ul>
7	Category Hover	Appears on hover of Category Doorway	OnClick	<ul style="list-style-type: none"> <li>On click, user is taken to indicated category page</li> </ul>
8	Jeans Doorway	Photo with "Shop Jeans" Button	OnClick	<ul style="list-style-type: none"> <li>On click, user is taken to indicated category page</li> </ul>
9	Relaunch Carousel	Carousel of promotional relaunch imagery  Option: Could also contain featured looks	OnHover OnClick	<ul style="list-style-type: none"> <li>On hover, displays relaunch information</li> <li>On click, user is taken to Relaunch landing page</li> </ul>
10	Relaunch Information Hover	Appears on hover of carousel	N/A	N/A
11	Carousel Thumbnails	Allows user to toggle through images in carousel	OnClick	<ul style="list-style-type: none"> <li>On click, primary image is changed to selected image</li> </ul>
12	Jeans Series Doorways	Includes jeans series image and name	OnHover OnClick	<ul style="list-style-type: none"> <li>On hover, displays Shop Now Button (#6)</li> <li>On click, takes user to indicated jeans series page</li> </ul>
13	Jean Series Hover	Appears on hover of Jean Series Doorway  Information on series details	N/A	N/A
14	Shop Now Button	Appears on hover of Jean Series Doorway	OnClick	<ul style="list-style-type: none"> <li>On click, user is taken to indicated series page</li> </ul>
15	Carousel Arrows	Allows users to scroll through New Arrival carousel	OnClick	<ul style="list-style-type: none"> <li>On click, shows prev/next products in carousel</li> </ul>
16	Product Tile	Includes product laydown and product information including Product Name, Color, and Price	OnHover OnClick	<ul style="list-style-type: none"> <li>On hover, reveals Shop button</li> <li>On click, user is taken to indicated product page with indicated switch selected</li> </ul>
17	Shop Button	Button appears on Hover	OnClick	<ul style="list-style-type: none"> <li>On click, user is taken to indicated product page with indicated switch selected</li> </ul>
18	Collection Carousel	Carousel of collection imagery	OnClick	<ul style="list-style-type: none"> <li>On click, user is taken to indicated collections landing page</li> </ul>
19	Carousel Arrows	Allows users to navigate through collections carousel	OnClick	<ul style="list-style-type: none"> <li>On click, primary image is changed to prev/next stage of carousel</li> </ul>
20	Collection Information	Includes collection name and brief description	N/A	<ul style="list-style-type: none"> <li>N/A</li> </ul>
21	Shop Now Link	Allows user to shop the collection	OnClick	<ul style="list-style-type: none"> <li>On click, user is taken to indicated collection page</li> </ul>